



# SPONSORSHIP OPPORTUNITIES

SATURDAY, AUGUST 22, 2020 | UNIVERSITY OF THE PACIFIC

The Orange & Black Ball is the primary fundraising event of the year hosted by the PAF. This is a premier Stockton event that takes place on the Pacific campus and draws nearly 700 guests. The evening includes a silent auction, passed hors d'oeuvres, wine tasting, beer tasting, introduction of all head coaches, a catered dinner, live auction, and dancing! Be part of the Orange and Black Ball by becoming a corporate sponsor - the following is a breakdown of the various opportunities that are available for your business to be part of this spectacular event.

## ■ GOLD SPONSOR

### EVENT MARKETING

- One (1) verbal recognition from the emcee during the event
- Full page recognition in event program
- Logo featured in the program and on media screens
- Logo featured on two (2) strategically placed signs at the event
- Logo featured on Qtego online and mobile bidding site

### POST-EVENT MARKETING

- Company name and logo in event summary that will be shared with all attendees, Pacific Athletics boosters, fans, and employees
- Recognition on PacificTigers.com and JoinPAF.org
- Framed photo of your group from the event

### GIFTS-IN-KIND

- One complimentary table at event (10 people) and six additional tickets (16 tickets total)
- Opportunity to host company event in Duraflame Hot Spot area at Klein Family Field or the Roy and Jean Sanders Clubhouse at the Eve Zimmerman Tennis Center. \*Based on availability. Rental fee waived, but company is responsible for all food/beverage and any additional rental costs
- Pacific Tigers Ticket Pack, each including 10 complimentary tickets to any UOP ticketed sporting event

**\$5,000**

## ■ SILVER SPONSOR

### EVENT MARKETING

- One (1) verbal recognition from the emcee during the event
- Half-page black & white ad in the event program
- Logo featured in the program and on media screens
- Logo featured on two (2) strategically placed signs at the event
- Logo featured on Qtego online and mobile bidding site

### POST-EVENT MARKETING

- Company name and logo in event summary that will be shared with all attendees, Pacific Athletics boosters, fans, and employees
- Recognition on PacificTigers.com and JoinPAF.org

### GIFTS-IN-KIND

- One complimentary table at event (10 people)
- Pacific Tigers Ticket Pack, each including 10 complimentary tickets to any UOP ticketed sporting event

**\$2,500**

Sponsors may choose to forgo any benefits in order to better suit their gift as a charitable donation



## ■ BRONZE SPONSOR

### EVENT MARKETING

- One (1) verbal recognition from the emcee during the event
- Logo featured on Qtego online and mobile bidding site
- Logo featured on one (1) strategically placed sign at the event
- Logo featured in the program and on media screens
- Business card sized black & white ad in the event program

### POST-EVENT MARKETING

- Company name and logo in event summary that will be shared with all attendees, Pacific Athletics boosters, fans, and employees
- Recognition on PacificTigers.com and JoinPAF.org

### GIFTS-IN-KIND

- Four (4) complimentary tickets to event
- Four (4) men's basketball tickets in the Premium Seating Section (H, I, J) to a mutually agreed upon game during the 2020-21 season

**\$1,000**

## ■ ADVERTISING OPPORTUNITIES

### HALF-PAGE AD

- Half-page black and white advertisement in event program that will be distributed to all guests

**\$500**

### BUSINESS CARD AD

- Business card size black and white advertisement in event program that will be distributed to all guests

**\$250**

### WINE & BEER TASTING

- Interested in showcasing your wine or beer during cocktail hour?  
Contact us for information on how you can participate!

### APPETIZER & DESSERT TASTING

- Want to showcase your most popular appetizers and/or desserts at our event? Contact us for more information on how to do so!

## CONTACT INFORMATION

For more information on how your business can be part of the tradition of the Orange & Black Ball contact:

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